

AP Language and Composition Summer Reading Assignment

To prepare you for the concepts, skills, and workload required for success in AP Language, you will complete an assignment that includes reading the nonfiction book *Freakonomics* by Steven D. Levitt and Stephen J. Dubner (available for checkout from the Everett High library) and completing the chapter-by-chapter reading journal described below.

Your reading and accompanying journal should be completed by *the first day of school*. Bring the book and reading journal with you to class and be prepared to discuss the book and your analysis both verbally and in writing. Contact me with questions: jpitharoulis@everettsd.org.

Reading Journal Instructions

Complete the following tasks **for each chapter** of *Freakonomics*. Include page numbers in parenthetical citations for each quote.

1. Select and copy **three** or more quotes from *each* chapter. For *each* quote, respond thoroughly to the following questions.
 - A. What argument is the quote attempting to support?
 - B. Which argumentative appeal are the authors applying with this quote? How do you know? (See next page for explanation about argumentative appeals.)
 - C. What is your reaction to the quote? Why did you choose it?
 - D. Does the quote effectively support the argument? Why or why not?
 - E. What question would you like to ask the authors or purveyors of the information set out in the quote you chose? What more information would you like to know?
 - F. What is the significance of the information or opinion posited by this quote? Who does it potentially impact? How?
2. What are **biases** you notice in each chapter? (Remember, bias includes what is presented, how it is presented, and what is deliberately *not* included).
3. What **audience** would be most receptive to the ideas put forth in this chapter? Why? Which audiences might be offended? Why?

Types of Appeals

Logical Appeals (Logos) are based on rational arguments and are supported by specific, credible evidence (statistics, credible sources, arguments premised on reason, and the inherent logic of a situation).

Example:

“According to U.S. Census Bureau statistics from 2007, the mean the mean high school graduate income was \$31,286, roughly \$26,000 less than the \$51,181 earned by college graduates. Over the course of a 45-year working life, that amounts to \$1.17 million. Even a two-year associate's degree provides an average of \$180,000 more than a high-school diploma in a lifetime. A doctorate adds more than \$2 million to a worker's pocket, given the average annual salary of \$80,977.”

Emotional Appeals (Pathos) are based on experiences or potential experiences designed to create an image that evokes emotion.

Example:

“Former Ringling Bros. Chief Financial Officer Charles Smith said, “One person at the circus died of this type of TB. Children who rode the elephants at the circus were constantly exposed to it.” Another former Ringling employee stated in an affidavit, “They blow moisture from their trunks, hitting people in the face.”

Ethical Appeals (Ethos) are based on an author’s ability to achieve credibility with the intended audience. This might be achieved through the substantiating of sources used, attempts to sound sophisticated, knowledgeable, or “in the same boat” as the reader, or attempts to sound unbiased.

Example:

"I will end this war in Iraq responsibly, and finish the fight against al Qaeda and the Taliban in Afghanistan. I will rebuild our military to meet future conflicts. But I will also renew the tough, direct diplomacy that can prevent Iran from obtaining nuclear weapons and curb Russian aggression. I will build new partnerships to defeat the threats of the 21st century: terrorism and nuclear proliferation; poverty and genocide; climate change and disease. And I will restore our moral standing, so that America is once again that last, best hope for all who are called to the cause of freedom, who long for lives of peace, and who yearn for a better future."

(Democratic Presidential Candidate Acceptance Speech by Barack Obama. August 28th, 2008.)